



Capitola~Soquel Chamber of Commerce Membership Application

The Capitola~Soquel Chamber of Commerce provides the necessary channel through which action can be taken to improve and build the community and develop constructive leadership. A city prospers by community-wide cooperation. Join now!

The Capitola~Soquel Chamber of Commerce is a non-profit organization and serves the community as an information center. We are funded by membership investments and special events, such as the Capitola Art & Wine Festival.

Investments are payable in advance and membership automatically renews each year unless written notice of resignation is given. This investment is tax deductible as a business expense.

MISSION STATEMENT: To provide services for members that promote a positive business climate and encourage community involvement.

Business Name _____
(As you wish to be listed in the directory - PLEASE PRINT)

Owner or Contact Name _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Web Site _____ Email _____

Type of Business _____

Membership Investment \$ _____ No. of Employees _____ Date _____

INVESTMENT SCHEDULE:

Business with 0-5 employees	\$187.00
Business with 6-12 employees	\$247.00
Business with 13-20 employees	\$291.00
Business with 21-30 employees	\$330.00
Business with 31-50 employees	\$385.00
Business with 51 or more employees	\$412.00
Associate Member (Business is currently a member)	\$137.00
Non-Profit	\$137.00

Mail to: Capitola~Soquel Chamber of Commerce 716-G Capitola Avenue, Capitola CA 95010
Phone: 831.475.6522 FAX: 831.475.6530
www.capitolasoquelchamber.com

Capitola~Soquel Chamber of Commerce



Membership Benefits:

New Business Ribbon Cuttings & Grand Opening Assistance

Member Only Referrals:

Member-only referrals by phone, mail, email, and Capitola~Soquel Chamber Website Member Directory.

Networking Lunches/ Mixers:

Capitola~Soquel Chamber Networking Luncheons and Mixers provide an excellent opportunity to meet a variety of business people and introduce your service to other chamber members.

Capitola~Soquel Chamber Website:

All Chamber members are listed by their business category and alphabetically by business name with a link on Chamber Website. www.capitolasoquelchamber.com receives over 20,000 hits per week!

Capitola~Soquel Chamber Newsletter:

The Capitola~Soquel Chamber Newsletter and event calendar is mailed to members monthly. Members may place promotional flyers in newsletter and/or advertise directly in newsletter.

“Welcome New Member” Press Release: New members are featured in Chamber newsletter.

“Promote My Business” Package

Includes Flyer, Business Card Ad, and Business Profile in newsletter, Capitola~Soquel Chamber Member Mailing Labels and Enhanced Web Link offering members a savings of over \$250!

Capitola-Soquel Chamber Member Plaque: Displaying membership plaque builds business credibility.

Visitor Information:

The Capitola~Soquel Chamber serves as a resource for information and is often the first stop for businesses, visitors and new residents seeking assistance. We feature: Visitor & Relocation information packets, Capitola~Soquel Chamber Website featuring member directory listings and links, Member-only brochure and business card display area.

SCORE Counseling: No Fee small business and professional counseling.

City Maps: Capitola Street Map updated annually with advertising space available for members.

Capitola Art & Wine Festival:

Annual community event bringing tourism into the area. Includes fine art, local wineries, restaurants, caterers and entertainment. Sponsorship opportunities available.

Officers and Directors for Year 2010

Chairperson, Cherie Robideaux
Woodworm Party Store

Pascal Anastasi, Esq.
Anastasi Law

Kim Hogan
SC County Builders Exchange

Dennis Norton
Dennis Norton Home Design

Chair-Elect, Margo Felldin
Caress Day Spa

Gloria Behman
Bailey Properties

Brandi Jones
David Lyng Real Estate

Margie Reber
Alexis Party Rentals

Vice-Chair of Finance, Lynn Falcon
Comerica Bank

Christine Buechting
Edward Jones Investment

Cliff Livingston
CAVA Wine Bar

Michael Termini
Triad Electric

Corporate Secretary, Lisa Porter
Capitola Mall Office

Nancy Falcon
Bargetto Winery

Joyce Murphy
Pacific Gallery

Kelly Thomason
Bay Federal Credit Union

Immediate Past Chair, Tiffany Karwick
Morgan Stanley Smith Barney

Tom Held
Capitola Police Department

Jesse Nickell III
Barry Swenson Builder

STAFF: Toni Castro
President / CEO

Carrie Arnone
Director of Member Services

Mary Hay
Administrative Assistant

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